



PRESS RELEASE

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FOR IMMEDIATE RELEASE

HARBOR VIEW HOTEL LAUNCHES COLLECTION OF CURATED GUEST EXPERIENCES FOR 2021 SEASON ON MARTHA'S VINEYARD

Guests can now book exclusive tours, excursions and activities directly with the hotel

EDGARTOWN, MA, March 26, 2021 — The Harbor View Hotel has welcomed guests to its picturesque perch on Edgartown Harbor for 130 years and has been putting together unique itineraries for visitors throughout its history. And this year the property is launching its very own set of excursions around the island—all directly bookable via the concierge.

From oyster tours to yacht charters to horse drawn carriage rides, the Harbor View Hotel is offering its guests turnkey vacation experiences, giving them more opportunities to make memories with their loved ones, without the stress that usually accompanies planning the trip of a lifetime. Whether you are visiting with your family, as a couple or with a group of friends, the Harbor View Hotel has a whole collection of curated experiences that are sure to make your next trip to Martha's Vineyard one you'll be reminiscing about for years to come.

“We curated a collection of unique & luxurious ways to explore the Vineyard because we believe everyone deserves an extra special trip this summer,” said Bernard Chiu, owner of the Harbor View Hotel. “Our goal is to provide our guests with exclusive access into all the amazing experiences available on the island.”

“And the best part is—we take care of all the details! Guests can book these experiences either before they arrive or during their stay through our concierge team,” said Scott Little, General Manager of the Harbor View Hotel.

The Harbor View Hotel's prestigious location on North Water Street places guests within walking distance of all the amazing dining, shopping and beaches that Edgartown has to offer,

but if they are looking to explore more of the island all they have to do is ask the concierge team and their sightseeing tour, oyster shucking experience, kayaking trip, private yacht charter or any of the other experiences will be arranged.

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About Harbor View Hotel

Nestled in the heart of historic Edgartown, Harbor View Hotel offers unparalleled ocean vistas and a prime location just a short stroll from town and beaches. For over 130 years, it has been a cherished haven for travelers to Martha's Vineyard. Since its acquisition by Upland Capital Group in 2018, the iconic hotel has undergone extensive renovations, blending modern sophistication with timeless charm.

The revitalized property boasts luxurious guest rooms, suites, and public spaces exuding fresh, contemporary design. Its acclaimed food and beverage offerings include Bettini Restaurant, a refined yet approachable restaurant showcasing contemporary American cuisine against the backdrop of stunning ocean panoramas. Behind The View, a chic cocktail lounge, invites guests to unwind with access to the outdoor veranda and breathtaking views. Meanwhile, Roxy Pool Bar beckons with alfresco dining by the pool.

With countless accolades and unparalleled views of Edgartown Harbor, Harbor View Hotel stands as the quintessential Martha's Vineyard getaway.

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harborviewhotel.com

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