



PRESS RELEASE

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FOR IMMEDIATE RELEASE

BETTINI RESTAURANT LAUNCHES A NEW WINE ROOM

EDGARTOWN, MA, May 18, 2022 — The Harbor View Hotel is excited to introduce the Wine Room at Bettini Restaurant. The Wine Room was constructed over the winter and is now open for guests to enjoy. Located in the main dining room of Bettini Restaurant, the wine room has the capacity to store over 2,000 bottles of wine in a climate-controlled environment with separate zones for red and white. Going into the 2022 summer season, the wine selection at Bettini has grown from 80 bottles to 370 bottles from various regions around the world.

Owner Bernard Chiu's goal always has been to make Bettini restaurant one of the best culinary destinations on Martha's Vineyard with delicious food and attentive service in a gorgeous setting overlooking Edgartown Harbor. "With the dedication and hard work of our team at Bettini, my vision is taking shape," said Chiu. Not only is Bettini a treasured amenity for guests of Harbor View Hotel, but it also has become a hot spot for local businesspeople, homeowners, and couples who are looking for a fun night in an upscale casual environment.

As a lifelong entrepreneur, Mr. Chiu is constantly inventing and thinking of new ways to enhance his products and services. He feels that the delicious food at Bettini needs to be matched with spectacular wines from around the world. "To do this right, the wine room needed to meet all the technical requirements for proper wine storage, and I also wanted to make it a focal point of the restaurant for guests to enjoy," commented Chiu. With an appreciation for historic preservation and an eye for interior design, Chiu designed the wine room to have a Vineyard feel, paying homage to the historic Harbor View Hotel. Following this creative direction, the Wine Room at Bettini has a brick and wood exterior with gorgeous, framed windows. Diners can peer through the windows to see the many bottles on display. Inside the wine room, the ceiling is made of reclaimed barnwood, and the storage racks are made of hand-crafted mahogany.

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About Harbor View Hotel

Nestled in the heart of historic Edgartown, Harbor View Hotel offers unparalleled ocean vistas and a prime location just a short stroll from town and beaches. For over 130 years, it has been a cherished haven for travelers to Martha's Vineyard. Since its acquisition by Upland Capital Group in 2018, the iconic hotel has undergone extensive renovations, blending modern sophistication with timeless charm.

The revitalized property boasts luxurious guest rooms, suites, and public spaces exuding fresh, contemporary design. Its acclaimed food and beverage offerings include Bettini Restaurant, a refined yet approachable restaurant showcasing contemporary American cuisine against the backdrop of stunning ocean panoramas. Behind The View, a chic cocktail lounge, invites guests to unwind with access to the outdoor veranda and breathtaking views. Meanwhile, Roxy Pool Bar beckons with alfresco dining by the pool.

With countless accolades and unparalleled views of Edgartown Harbor, Harbor View Hotel stands as the quintessential Martha's Vineyard getaway.

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