



PRESS RELEASE

Media Contact:

Harbor View Hotel

Jean Wong

jean.wong@harborviewhotel.com

FOR IMMEDIATE RELEASE

BEHIND THE VIEW: A NEW COCKTAIL LOUNGE OPENS ON MAY 23, 2024 AT HARBOR VIEW HOTEL

EDGARTOWN, MA, May 23, 2024 — Harbor View Hotel, the Crown Jewel of Martha's Vineyard for over 130 years, proudly announces the opening of Behind the View, a casual, yet lively cocktail lounge nestled within the historic walls of the renowned hotel. With access to the outdoor veranda and sweeping vistas, that have enchanted travelers for generations, Behind the View promises to be Edgartown's newest hot spot.

The menu offers a diverse selection of upscale comfort food that blends classic New England dishes with international inspirations. An emphasis on shared plates and appetizers alongside handcrafted cocktails and premium spirits creates a fun and social atmosphere. Entrée options are also available for lunch and dinner.

Tucked behind the elegant Bettini Restaurant in the former Clubhouse space, Behind the View transports guests to a bygone era with its vintage decor. Velvet green curtains, historic, green-colored paint, and gold appointments evoke a sense of nostalgia while setting the stage for an unforgettable experience.

"We are thrilled to introduce Behind the View as the latest addition to Harbor View Hotel's storied legacy," said Simon Fricker, General Manager of Harbor View Hotel. "This cocktail lounge is not just a culinary destination; it's a tribute to the rich history and cherished memories that have unfolded behind the panoramic views of Martha's Vineyard. We invite both locals and visitors alike to savor the flavors, share stories, and create new memories at Behind the View." People from all over the world have come to admire the breathtaking views from the iconic Harbor View Hotel, but it's the stories from 'behind the view' that have become legendary.

For more information or to make a reservation, please visit <https://harborviewhotel.com/dining/behind-the-view/> or contact us at [508-627-4120](tel:508-627-4120) or btv@harborviewhotel.com.

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About Harbor View Hotel

Nestled in the heart of historic Edgartown, Harbor View Hotel offers unparalleled ocean vistas and a prime location just a short stroll from town and beaches. For over 130 years, it has been a cherished haven for travelers to Martha's Vineyard. Since its acquisition by Upland Capital Group in 2018, the iconic hotel has undergone extensive renovations, blending modern sophistication with timeless charm.

The revitalized property boasts luxurious guest rooms, suites, and public spaces exuding fresh, contemporary design. Its acclaimed food and beverage offerings include Bettini Restaurant, a refined yet approachable restaurant showcasing contemporary American cuisine against the backdrop of stunning ocean panoramas. Behind The View, a chic cocktail lounge, invites guests to unwind with access to the outdoor veranda and breathtaking views. Meanwhile, Roxy Pool Bar beckons with alfresco dining by the pool.

With countless accolades and unparalleled views of Edgartown Harbor, Harbor View Hotel stands as the quintessential Martha's Vineyard getaway.

Links to more information:

harborviewhotel.com

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