



# HARBOR VIEW

MARTHA'S HOTEL VINEYARD

## FOR IMMEDIATE RELEASE

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### **HISTORIC HARBOR VIEW HOTEL TO OPEN THE ROXANA, A NEW TAKE ON CLASSIC MARTHA'S VINEYARD, ON JUNE 8, 2020**

*Rounding out the hotel's top-to-bottom renovation, The Roxana will offer 51 new guestrooms for travelers*

**EDGARTOWN, MA (June 8, 2020)** – The historic [Harbor View Hotel](#) on Martha's Vineyard will unveil The Roxana on June 8, 2020. Bringing 51 completely redesigned guestrooms to the iconic property, the opening of The Roxana building marks the completion of the hotel's top-to-bottom transformation. The Harbor View Hotel recently revealed new luxurious guest rooms, suites and public spaces in the Historic Building, seamlessly melding a new, modern design with the elegance of this timeless landmark.

The Roxana, formerly the Governor Mayhew Building, has a chic, sophisticated design appealing to both legacy guests as well as a whole new generation of travelers. Island chic interiors in the rooms evoke a '60s vintage surfer vibe. Glossy whitewashed deck planking on the walls creates a crisp white backdrop to upholstered headboards in beachy sand-and-blue stripes. Furnishings with simple modern lines and a weathered driftwood finish will enhance the breezy ambience, with accents in bright pops or red reminiscent of a stunning Martha's Vineyard sunrise. Many rooms feature sliding doors opening out to a private balcony, while others will have large windows with views of the hotel gardens and pool. The new name of the building pays homage to owner Bernard Chui's daughter, whose Italian Cookies are a favorite treat for repeat guests. The Roxana joins the hotel's other already established accommodations: the Historic Building, Captain's Cottages, and the Presidential Skyhouse.

"We're looking forward to welcoming our guests back to the Harbor View Hotel and to share these beautiful rooms with them," said Bernard Chiu, owner of Harbor View Hotel. "My goal when adding The Roxana to the property was to inspire younger generations of travelers to come to Martha's Vineyard and to solidify Harbor View Hotel's position as one of the best luxury boutique hotels in the Northeast. Since the building was not a historic landmark, we were allowed to have fun with the design and create a structure that is uniquely ours."

The Roxana will join Roxy Pool Bar, a new culinary addition which will open in time for the summer season serving up hand-crafted beverages and light snacks. The property's Bettini Restaurant will also be debuting a fresh new menu for the summer season, developed by new culinary director, Chef Hart. The menu will focus on seasonal, local ingredients and seafood inspired by Hart's past experience and travels.

## **About Harbor View Hotel**

Harbor View Hotel is located in the heart of historic Edgartown, and for the past 128 years has been a home away from home for the countless guests who travel to Martha's Vineyard every year. The iconic hotel recently underwent an extensive renovation, revealing new luxurious guest rooms, suites and public spaces, seamlessly melding a new, modern design with the elegance of this timeless landmark. In 2020, the hotel will complete the final leg of the top-to-bottom renovation with The Roxana, featuring 51 completely redesigned guestrooms. While the Historic Building pays homage to classic Martha's Vineyard, The Roxana has a vibrant, youthful design appealing to both legacy guests as well as a whole new generation of travelers. The property's food and beverage program draws in guests of the hotel as well as local islanders with Bettini Restaurant, an upscale-yet-approachable restaurant that focuses on island-to-table dining and utilizing the Vineyard's freshest ingredients. With countless accolades and unparalleled views of Edgartown Harbor, Harbor View Hotel is the perfect year-round destination when traveling to Martha's Vineyard. Learn more at [www.harborviewhotel.com](http://www.harborviewhotel.com) or connect online via Facebook, [Instagram](#) and [Twitter](#).